



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
573786 /	09814018
<u>Product</u>	
AFSCME 3220	
<u>Contract Dates</u>	<u>Estimate #</u>
09/12/12 - 09/23/12	3220
<u>Advertiser</u>	<u>Original Date / Revision</u>
AFSCME	09/07/12 / 09/10/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Terry Lally
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Adelstein & Associates**  
**222 West Ontario Street**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1 8	8	09/12/12	09/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2 \$4,800.00
<b>FOX NEWS</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/10/12	09/16/12	--WTF--		2				\$2,400.00			
N 2 8	8	09/17/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$2,400.00
<b>FOX NEWS</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/17/12	09/23/12	MTWTF--		1				\$2,400.00			
N 3 8	8	09/12/12	09/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2 \$4,800.00
<b>FOX NEWS</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/10/12	09/16/12	--WTF--		2				\$2,400.00			
N 4 8	8	09/17/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$2,400.00
<b>FOX NEWS</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/17/12	09/23/12	MTWTF--		1				\$2,400.00			
N 5 8	8	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	3 \$4,500.00
<b>JUDGE JUDY</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/10/12	09/16/12	--WTF--		3				\$1,500.00			
N 6 8	8	09/17/12	09/21/12	M-F 4p-5p	4p-5p		:30			NM	2 \$3,000.00
<b>JUDGE JUDY</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/17/12	09/23/12	MTWTF--		2				\$1,500.00			
N 7 8	8	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	3 \$4,500.00
<b>JUDGE JUDY</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/10/12	09/16/12	--WTF--		3				\$1,500.00			
N 8 8	8	09/17/12	09/21/12	M-F 4p-5p	4p-5p		:30			NM	2 \$3,000.00
<b>JUDGE JUDY</b>											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			
Week: 09/17/12	09/23/12	MTWTF--		2				\$1,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 573786 /	Alt Order # 09814018
Contract Dates 09/12/12 - 09/23/12	Product AFSCME 3220
Advertiser AFSCME	Original Date / Revision 09/07/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 9 8		09/12/12	09/14/12	M-F 5p-6p News	5p-6p News		:30			NM	2
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12	09/16/12	--WTF--						2	\$2,400.00		
N 10 8		09/17/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	2
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12	09/23/12	MTWTF--						2	\$2,400.00		
N 11 8		09/12/12	09/14/12	M-F 5p-6p News	5p-6p News		:30			NM	2
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12	09/16/12	--WTF--						2	\$2,400.00		
N 12 8		09/17/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	3
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12	09/23/12	MTWTF--						3	\$2,400.00		
N 13 8		09/12/12	09/14/12	M-F 6p-7p News	6p-7p News		:30			NM	3
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12	09/16/12	--WTF--						3	\$3,200.00		
N 14 8		09/17/12	09/21/12	M-F 6p-7p News	6p-7p News		:30			NM	2
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12	09/23/12	MTWTF--						2	\$3,200.00		
N 15 8		09/12/12	09/14/12	M-F 9a-10a	9a-10a		:30			NM	1
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12	09/16/12	--WTF--						1	\$1,600.00		
N 16 8		09/17/12	09/21/12	M-F 9a-10a	9a-10a		:30			NM	1
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12	09/23/12	MTWTF--						1	\$1,600.00		
N 17 8		09/12/12	09/14/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12	09/16/12	--WTF--						1	\$1,200.00		
N 18 8		09/17/12	09/21/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12	09/23/12	MTWTF--						1	\$1,200.00		
N 19 8		09/12/12	09/16/12	Late News Rotator	10p-11p Rotator		:30			NM	1
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12	09/16/12	--WTFSS						1	\$3,400.00		
N 20 8		09/17/12	09/23/12	Late News Rotator	10p-11p Rotator		:30			NM	1
<b>FOX NEWS</b>											
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12	09/23/12	MTWTFSS						1	\$3,400.00		

Totals

36 \$79,400.00

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Contract Dates 09/12/12 - 09/23/12	Product AFSCME 3220
Advertiser AFSCME	Original Date / Revision 09/07/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
<hr/>											
Time Period		# of Spots		Gross Amount							
08/27/12 -09/23/12		36		\$79,400.00							
<b>Totals</b>		<b>36</b>		<b>\$79,400.00</b>							

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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NAB Form PB-17 Issues

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
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I, Dennis Hayes or dy  
do hereby request station time concerning the following issue:

*Federal for Congress in behalf of AFSCME*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by:

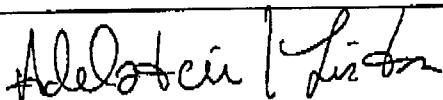
*AFSCME***Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"** Yes No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:



and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - 1 recorded  
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/31/2012

Date

  
Signature

312-187-3327

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

---

Signature

Printed Name

Title